Simple, cost-effective collaboration and messaging for small and midsize businesses
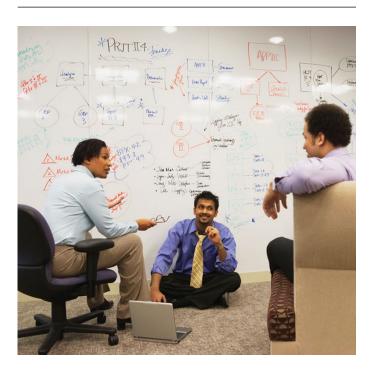
Meeting the unique needs of small and midsize businesses

Small and midsize businesses face unique collaboration challenges—challenges that are magnified in today's economic climate. Budgets are tight. It's hard to find and retain skilled talent. Both IT and the business at large need robust solutions that will improve productivity and workflows; be cost-effective, easy to implement and easy to manage; and be customizable for unique business needs. But just as important, they need to create more productive relationships with their customers, partners and employees. And they need an efficient way to bring together the right people to solve problems and innovate around the goals of the business. IBM Lotus® software is designed to provide simplified solutions and delivery models based on the needs of small and midsize businesses. IBM understands the need for cost-effective solutions—with knowledge gained from 20 years of experience in thousands of small and midsize business engagements.

With collaborative solutions from IBM, small and midsize businesses can:

- Stay within budget while delivering best-in-class, collaborative solutions.
- Provide mobile and remote workers with access to e-mail, calendaring and collaborative applications.
- Automate and speed workflows to improve consistency and reduce errors.
- Scale to address their growing needs.

Leveraging the cloud to help reduce costs with IBM LotusLive services

Designed specifically to help businesses move from extensive capital outlays for infrastructure to a more predictable financial model, IBM LotusLive™ online services offer easy access to security-rich e-mail, Web conferencing, instant messaging, file sharing, relationship management and project tracking through the cloud. A pay-as-you-go model, LotusLive services integrate with your existing infrastructure to help reduce costs by virtually eliminating the need to buy, install, maintain and upgrade software. LotusLive services are a cost-effective way for your organization to reduce time and travel costs through online collaboration and to expand your employee and partner network through the use of social software. For more information, visit:
lotuslive.com

Enabling low-touch collaboration with the Lotus Foundations *Start* appliance

The IBM Lotus Foundations™ *Start* software appliance is a simple, cost-competitive solution that offers e-mail, collaboration, security-rich remote access and much more. Offered and supported exclusively through IBM Business Partners, the Lotus Foundations *Start* appliance is a plug-and-go, all-in-one, self-configuring and self-managing solution. It is designed especially for companies that do not have an IT staff, do not have the bandwidth to work on the cloud, or need to keep data onsite because of application workloads or regulatory compliance. A highly robust, security-rich platform, the Lotus Foundations *Start* appliance provides companies with the essential software they need to facilitate communication, improve productivity and protect critical business information. For more information, go to:
ibm.com/lotus/foundations/start

Gaining optimal flexibility with Lotus Domino Express software

IBM Lotus Domino® Express software is customizable to address the unique needs of companies that have 1,000 or fewer employees, an IT staff and an existing network. Lotus Domino Express software includes a no-charge, open development environment and supports thousands of independent software vendor (ISV) applications. For more information, go to:
ibm.com/lotus/dominoexpress

Accelerate the time to value of your software investment

IBM Software Services for Lotus and select IBM Business Partners can help you better understand your technology options and how to leverage Lotus collaboration solutions to help you lower your IT total cost of ownership and increase your organization's productivity. Find out more about the technical consulting, training and Software Accelerated Value Program services available to help you accelerate your success with IBM technology. For more information, go to:
ibm.com/software/lotus/services

Lotus knows the needs of small and midsize businesses

At IBM, we want to help small and midsize businesses find the right messaging and collaboration solution. To help you get there, we're offering a download of our award-winning Lotus Symphony™ office productivity software, at no charge, from symphony.lotus.com. And to help you better understand the advantage of working through the cloud, we're offering the LotusLive collaboration service for 30 days at no charge. To find an IBM Business Partner to discuss the unique needs of your business, visit:
http://d03bphrb.partner.boulder.ibm.com/bpconnections/bpcms.nsf/PublicSearchGUI

Lotus Symphony software

Lotus Notes and Domino software can help minimize deployment and administration costs. Discover additional cost savings with Lotus Symphony software, freely available to all users, potentially saving hundreds of dollars per user. Download your copy at:
ibm.com/lotus/symphony

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